

AGILE COMMUNICATIONS GROUP

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AGILE COMMUNICATIONS AND ANDERSON SOFTWARE ANNOUNCE MAJOR INNOVATION TO FIGHT CRIME WORLDWIDE

Agile Communications Group, LLC, the industry leader in text messaging technology and applications, and the IT firm, Anderson Software, LLC, today unveiled a new, highly effective tool in the war on crime. With this new capability, Anderson's industry leading tip management software, TipSoft, now provides a comprehensive means for over 1200 Crime Stoppers programs worldwide to anonymously receive and securely reply to tipsters via their cellphone. Also available is a new single function standalone product, TipSoft SMS, offering this capability.

Crime Stoppers, the well known community action group that assists law enforcement agencies in gathering intelligence internationally, is the first to employ this emerging technology for the safety of the community at large. Recent deployments of similar technology in Boston and South Africa have proven the concept can be effective. This capability has been enhanced by Anderson and Agile and is now available to all Crime Stoppers and law enforcement agencies globally. The identities of those providing information are fully protected and they are assigned aliases under which to communicate with investigators and claim any applicable rewards.

Text messaging or Short Message Service (SMS) provides several advantages over traditional voice calls, especially when calling may not be feasible or safe. In the U.S. alone, 300,000 text messages per minute are sent daily. As the use of SMS continues to grow, the value and variety of SMS applications also expand. Technologically, SMS utilizes a much smaller bandwidth, can be transmitted faster than voice calls, and can be sent even when voice traffic is jammed or signal strength is too weak for voice calls. They also require much less battery power, and thus are a better choice for communicating when the battery is low or the phone is being used in a remote location. All of these advantages will serve Crime Stoppers tipsters in their quest to assist law enforcement without endangering themselves. Related applications for broader use by law enforcement agencies are currently in development and scheduled for release this fall.

Kevin Anderson, Owner and CEO of Anderson Software and a longtime supporter and IT Partner of Crime Stoppers from the local to international levels, is committed to utilizing all available methods for obtaining information from the public. He says, "The inclusion of SMS tips is a natural in this day and time." He further observes, "Due to the enormous popularity of texting messages via cell phone, and being the industry leader in gathering tips, we felt it was time to develop and provide a truly secure and anonymous means of

easily communicating with tipsters via text messages. And, we are delighted to partner with Agile Communications Group in this endeavor.”

“We know this avenue will be utilized by all ages, but it is a real natural for the younger population who are so familiar with this form of communication. SMS tips will greatly enhance any Crime Stoppers program and certainly augments existing law enforcement intelligence gathering efforts. We believe it is also the perfect complement to our turnkey tip acquisition and management solution recently developed specifically for school systems. Along with our hotline and secure and anonymous WebTips with Two-Way Dialogue capabilities... SMS tips will be offered through our Student Crime Prevention Resource Center as well.”

Dr. Dan Bruton, the Senior Developer with Anderson Software notes; ““SMS tips allow citizens to report on a crime in progress without having to say a word. This anywhere, anytime, silent, and anonymous approach to crime reporting is probably the most simple yet powerful approach to fighting crime we have ever offered.”

Anna Gervait, founder and president of Agile Communications Group, predicts that with this new option of text messaging to report suspected criminal activity, more citizens will take action to keep their communities safe. “While businesses across all sectors are discovering the valuable applications of text messaging to increase sales, educate customers, notify employees on multiple continents of critical news, and the like, we are most gratified to collaborate with Anderson Software and their TipSoft program to save lives. Agile is dedicated to being the leader in creative and reliable applications for these emerging technologies.”

This innovation is being greeted with enthusiasm in the Crime Stoppers Community globally. Elaine Cloyd, President of Crime Stoppers USA, comments “The development of state of the art technology is extremely important to Crime Stoppers because taking tips 24/7 that are truly anonymous is the life blood of the program. We have worked with Anderson Software for many years and many Crime Stopper programs are using the TipSoft tip reporting system. We were already excited about the development of their WebTip application, which has doubled the tips coming in to many programs, and look forward with anticipation to the TipSoft SMS product. This product will be particularly useful for student programs.”

Ralph Page, the Chair of the Canadian Crime Stoppers Association comments “We in Canada are delighted to now have the capability to receive tips via SMS text message. We commend Anderson Software and Agile Communications Group for responding in such short order to our requirement for anonymous tipping. We do know that the younger generation, in particular are very keen to use text messaging. It is our hope that we can further increase the number of tips coming into Crime Stopper Programs using this new, safe and secure technology. Tipsters can now anonymously submit tips by telephone, via Anderson’s secure WebTip application and now Text Messaging.”

Peter Price, Chair, Crime Stoppers Australia comments “Anonymous and Secure SMS crime reporting will become more important to Crime Stoppers and Police in the future, as the penetration of mobile communications grows at a pace outstripping landline communications. Further to this, if you see, or hear something you no longer have to wait to report it , so this increases the immediacy of the system and will

expectedly reduce the time period for a course of events to unfold. It may even help stop an offender from re-offending."

CrimeStoppers UK Coordinator and Vice-President of Crime Stoppers International, Detective Sgt Michael Gordon-Gibson comments "I see the anonymous SMS tip capabilities now available to Crime Stoppers as being crucial to the progression of this global organization not the least in trying to encourage teenagers to use Crimes Stoppers to give anonymous information in safety as this is a medium they prefer and are using on a daily basis. In many cases they are the ones with good information on crime and anti-social behavior. A secure SMS capability also offers all sections of all communities around the world another secure line of communication to get valuable criminal intelligence into the law enforcement agencies. In the UK we are looking seriously at this solution and are currently working with CSI IT partner Anderson Software with a view to making it compatible with our UK Crimestoppers operation."

FOR MORE INFORMATION:

www.agile-communications.com

www.tipsoft.com / www.andersoft.com

www.c-s-i.org

Agile Communications Group, LLC

Agile Communications Group, headquartered in Tampa, Florida, is a wireless technology and service company dedicated to extending communications and marketing capabilities through mobile phones. With a content gateway that connects directly to all major US wireless carriers and over 470 carrier networks worldwide, Agile empowers over 100 applications for mobile marketing, commerce, business and personal information services through the use of SMS text messaging. Agile has developed unique combined services including: fast deployment, platform for high capacity and international campaigns, cross-carrier short code and permissions management, integrated billing, anti-SPAM compliance, and selective recipient group management. Client applications have included: coupons; polls and surveys; expanded viral marketing; opt-in list subscriptions; metric tracking; enterprise alert and notification systems for government, corporate, campus, conference or event groups; and emergency alert systems for government, campus, healthcare, first responders and call centers.

Anderson Software, LLC

Anderson Software, located in Nacogdoches, Texas, develops world class, unique software and secure web applications designed specifically for the Law Enforcement, Homeland Security and Emergency Management industries. Their commercial products are deployed globally and are considered vital assets within the respective agencies utilizing them. Company founder, Kevin Anderson, has served on the Crime Stopper boards in his hometown of Nacogdoches, TX, the Texas Crime Stoppers Association, Crime Stoppers USA, and is currently the database administrator and IT Chair for Crime Stoppers International. Nine years ago, he developed what quickly became the world's leading tip management software, TipSoft, which continues to set intelligence acquisition and management standards in the industry. The Anderson Software product line includes class leading tip management software and online tip management applications, secure and anonymous WebTips with Two-Way Dialogue capabilities, Tips4Schools.com, just released for complete student reporting and tip management needs, SARBOX compliant customized whistleblower and employee online feedback systems, TerrorTips.com, a soon to be released government level online tip reporting and management system, EvacTrak.com, the complete evacuee and shelter management application responsible for successfully tracking thousands of evacuees by name, re-uniting displaced families during hurricanes Katrina and Rita, GangBase.com, gang member verification and tracking system, BankRobberyTips.com, a newly developed site

profiling current bank robberies and accepting online WebTips for the FBI, RxCrimes.com, a site being developed to feature pharmaceutical related crimes and to accept online WebTips to augment the industry's RxPATROL investigative and crime prevention efforts and crimestoppersweb.com, a dynamic content management system for Crime Stoppers websites.

Crime Stoppers International

Since being founded in 1976 by Albuquerque Detective Greg MacAleese, Crime Stoppers programs around the world have operated as non-profit organizations designed to combat crime and keep streets safe. They are a partnership of the local community, the media and law enforcement. Volunteer boards in over 1200 Crime Stoppers programs raise funds to support operations and to often pay rewards to those individuals whose anonymous tips lead to arrest and indictment of those charged with felonies. To date, Crime Stoppers have a 95% conviction rate. They have been responsible for over 690,000 arrests, \$1.7 billion of property recovered, and \$6.5 billion in drugs seized.